



# LocateSmarter

SIMPLE • SECURE • MEASURABLE



Consumer  
Phone Data



Cell Phone  
Scrub



Priority  
Phone Score





# How Do We Affect Data Quality?

## 1. Strict Match Logic

Through our phones product, Movali, we manipulate the logic used to determine hits from our direct data sources. Since our focus is on quality data and not quantity, we use match logic that's stricter than our competitors. This results in less time and resources spent dialing bad numbers.

## 2. Deduplication

We allow you to upload up to 20 phone numbers per record. By including any known or bad phone numbers, we ensure you don't pay for duplicated information or risk placing a bad number on your dialer.

## 3. Diverse Data Sources

By providing you with data variety, the likelihood of a right party contact increases. We utilize data from electronic directory assistance, credit reporting agencies, telecommunication sources, consumer verification products and more. Plus, we're continually adding new data sources.

# LocateSmarter Features

## Strict Match Logic

- We manipulate the criteria used to determine a hit so you receive the best possible results.

## Priority Phone

**Score** - Identify the likelihood of a phone number being a right party contact with this consumer verification product.

## Control Settings

- Set a maximum cost or maximum pass-through rate to ensure you meet your clients' requirements and keep your skip tracing budget in check.

## Real-Time Reporting

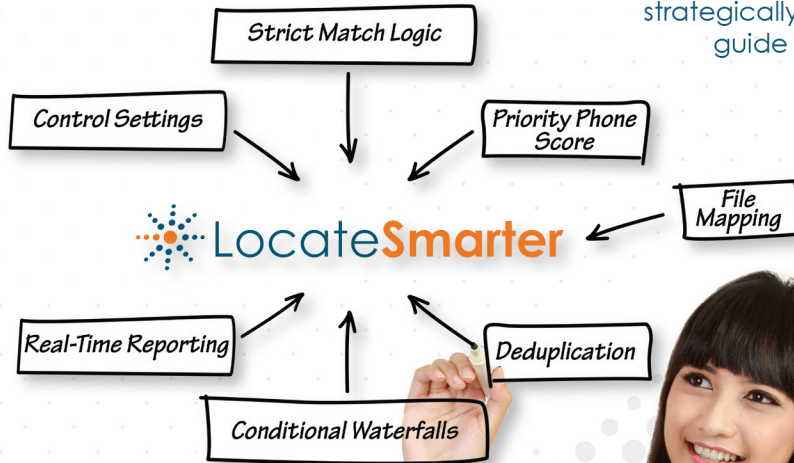
- Obtain snapshots of your waterfall performance to help you strategically choose your data providers and guide your business processes.

## Conditional Waterfalls

- With simple if/then statements control the way your records are skip traced. Segment your file by account balance, age, portfolio and more.

## File Mapping

- Our application adjusts to any file format, simply upload your file, label your headers and instantly begin working with any of our data providers.





# How much **time** and **money** would you save if you could...

- Minimize the amount of calls it takes to reach a consumer
- Identify a wrong number before you dial
- Stop receiving (and paying for) duplicated information
- By-pass contract negotiations and system integrations
- Make changes to your skip tracing strategies in real-time based on measurable data

LocateSmarter offers you the ability to self-manage your data acquisition processes with an easy-to-use, online application. Utilize innovative features like Priority Phone Scoring for just 10 cents or create custom waterfalls with multiple data providers for 8 – 27 cents.\*

No programming. No contracts. No monthly minimums. Just pay-per-hit billing. What are you waiting for, give us a call today at 888-254-5501.

\*Price varies based on data provider and volume.







## Standard Secure Transfer Protocols

LocateSmarter uses secure transfer protocols including HTTPS, SFTP, and FTPS.

Back-end infrastructure utilizes defense-in-depth, redundant security layers to provide robust protection for confidentiality, integrity, and availability of data.



## Client-Level Data Security

Information is isolated at the client level, ensuring your data is processed separate from other clients' data.

All Personally Identifiable Information (PII) and sensitive data is stored on encrypted servers.



## Additional Certificates, Protocols & Features

- Multi-layered authentication and coding
- SSN hash encryption
- Firewalls
- Encrypted servers
- Anti-Virus Protection

# Data Security